

# NGOs THE DIGITAL FUTURE AND THE CREATIVITY OF CIVIL SOCIETY



**1 THE IDEA OF CHINESE CONTEMPORARY ART:  
THE VIEW OF THE MARKET COLLECTING CHINESE  
CONTEMPORARY ART; WHO BUYS**



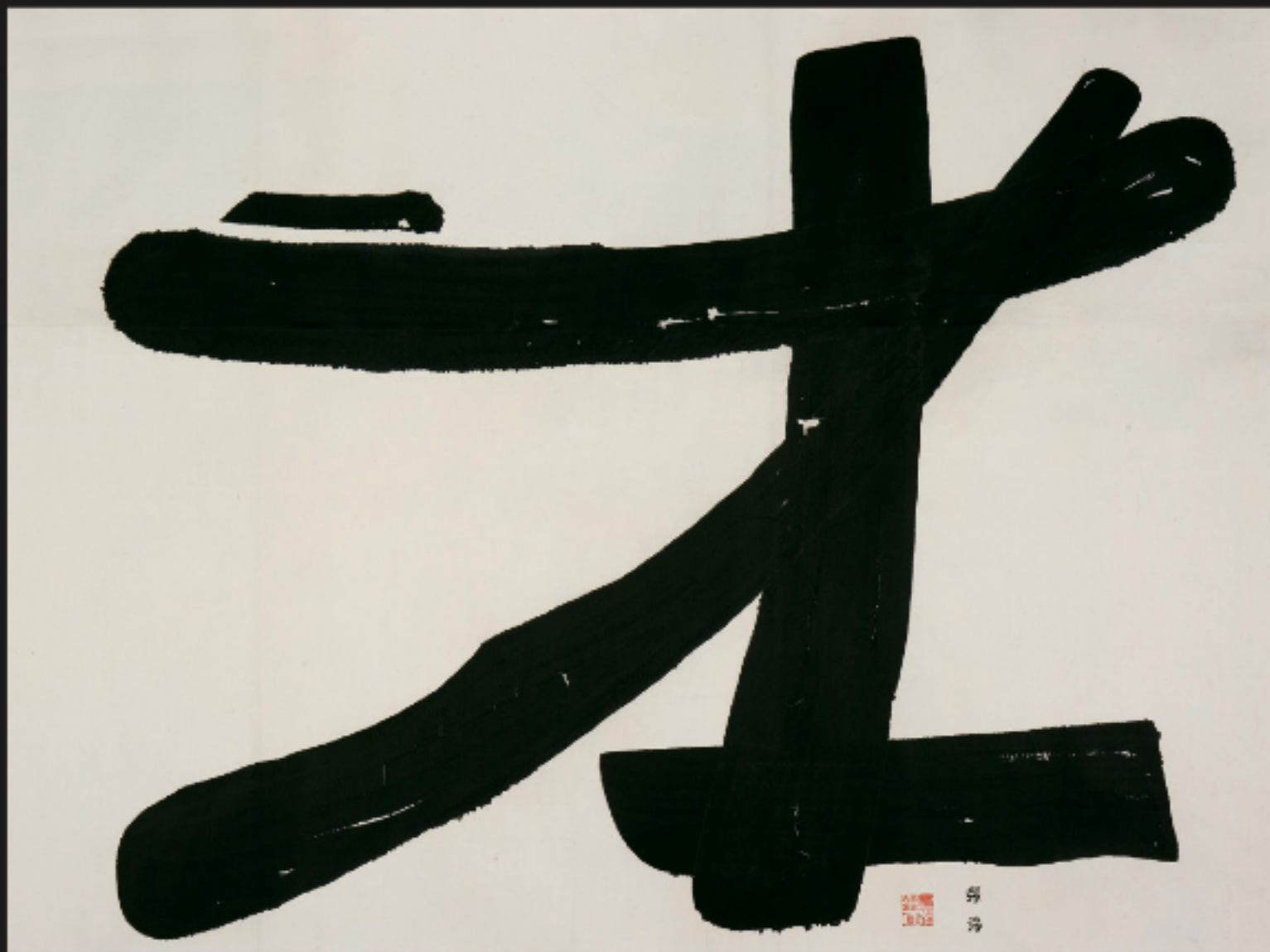
## **2 AN ALTERNATIVE VIEW: THE VARIETIES OF CHINESE CONTEMPORARY ART**

**FROM ABSTRACT CHINESE CONTEMPORARY ART; 1970S ON CHINA AVANT  
GARDE, NATIONAL GALLERY, BEIJING**

**DOCUMENTARY PHOTOGRAPHY**



**THE YI SCHOOL:  
THIRTY YEARS OF CHINESE  
ABSTRACT ART ON VIEW AT  
CAIXAFORUM MADRID**



ZHANG HAO. HOMETOWN, 2007



ZHOU MAIYOU. THE HOUSE FROM THE HEART, SUPER-ORGANIC, 1970

### 3 THE POSSIBLE ROLE OF ART NGOs.

WHO IS THE AUDIENCE?

WHAT KIND OF EVENTS?

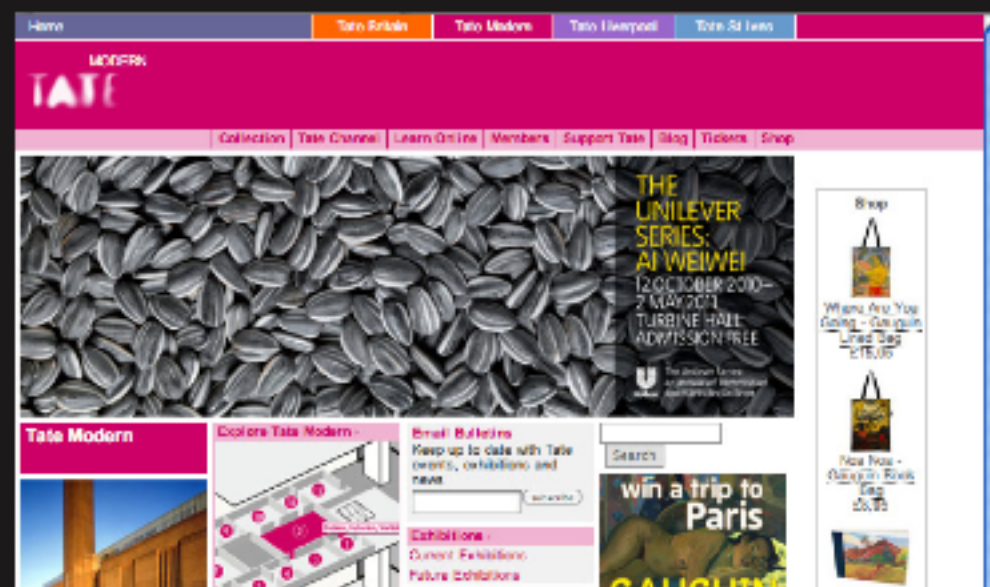
EVENTS AND PRINT PUBLICATIONS AND PRIZES

A DIFFERENT MODEL: ROLEX FOUNDATION

#### A DIGITAL FUTURE FOR NGOs

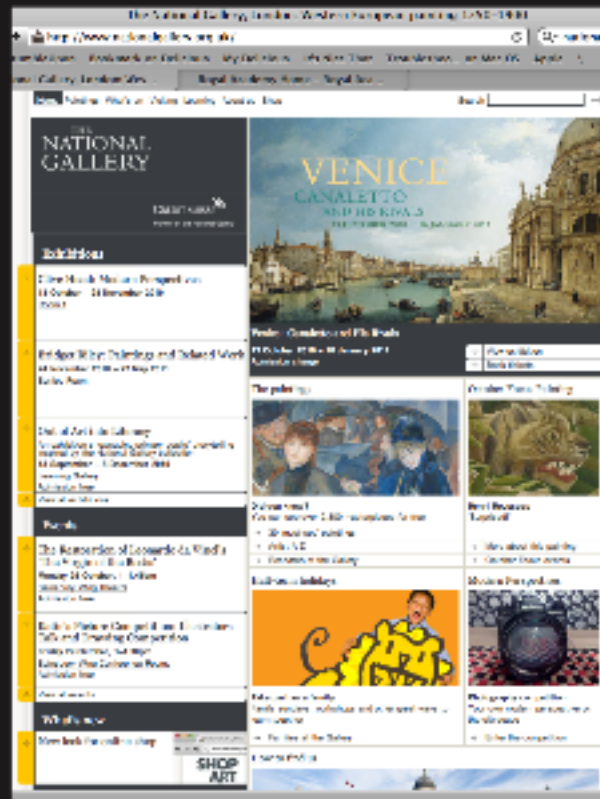
HOW DOES THE DIGITAL

TRANSFORM WHO AND WHAT?

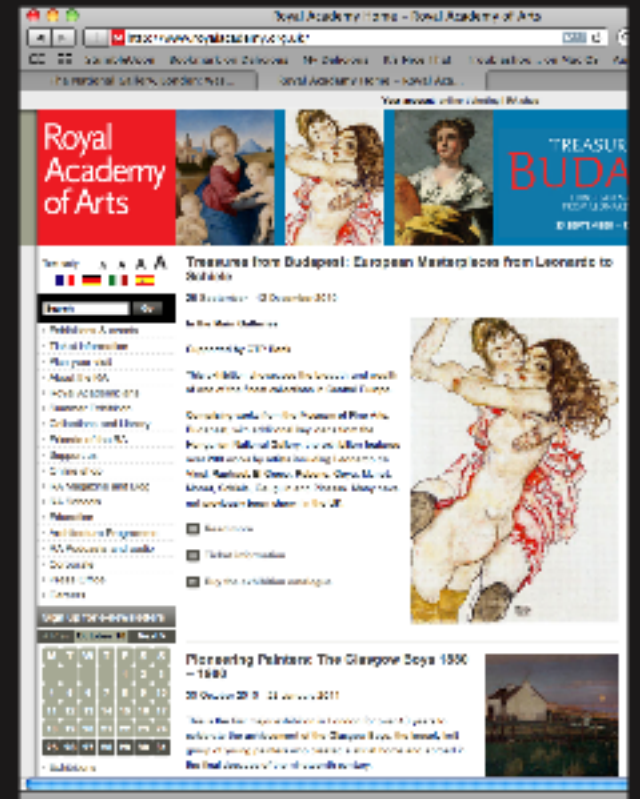




SAATCHI GALLERY WEBSITE



NATIONAL GALLERY WEBSITE



RA WEBSITE







**THE STAR EXHIBITION,  
THE FIRST STAR EXHIBITION IN THE PARK NEXT TO THE  
NATIONAL ART MUSEUM OF CHINA, 1979.**



**CHINA AVANT GARDE EXHIBITION.  
THE NATIONAL ART MUSEUM OF CHINA,  
BEIJING, FEBRUARY 5, 1989.**

## **WHY ARE ART NGOs IMPORTANT?**

- 1 THRIVING PRIVATE GALLERY SECTOR**
- 2 STRONG MUSEUM SECTOR,  
IN TERMS OF HARDWARE**
- 3 DEVELOPING SOFTWARE CAPACITIES**





TSINGHUA UNIVERSITY



CAO CHANGDI



TODAY ART MUSEUM